

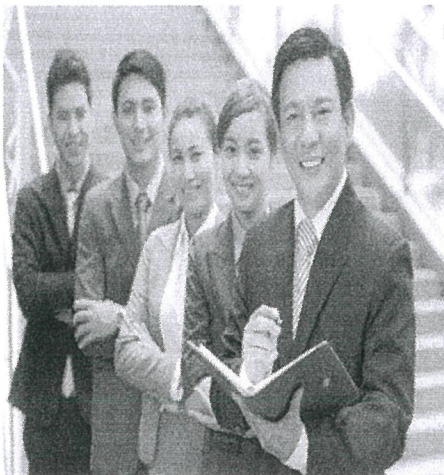
## China Ready Programme

# China-Ready Essentials for Managers and Executives

### Introduction

China-Ready Essentials for Managers and Executives is designed to help managers and executives acquire essential business mandarin communication skills and cultural knowledge needed for today's business community, particularly in the China market.

This course also aims to help participants better articulate their thoughts and ideas for different events or occasions.



### Course Objectives

Upon completion of the programme, participants will gain more insights in the following areas:

- Develop approaches to give an impressive self-introduction
- Establish organization portfolio
- Understand various business and social etiquette
- Adapt and adopt to cultural differences
- Generate business correspondence
- Effective negotiation in Mandarin
- Understand the Dos and Don'ts in presentation

### Entry Requirements

Minimum C6 pass in GCE 'O' Level Chinese or equivalent.

### Target Participants

Professionals, Managers, Executives

### Assessment & Certification

Participants who fulfill at least **75%** of attendance and pass the end-of-course assessment will be awarded **Certificate of Proficiency**.

**TA** - TA Hub Campus

**PP** - City Campus

### Schedule

**Date:** 13<sup>th</sup> & 14<sup>th</sup> September 2018

**Day:** Thursday & Friday

**Time:** 9:00AM – 5:30PM

**No. of Sessions:** 2

**Venue:** **PP**

### Closing Date for Registration

7 days before class commencement

Total Training Hours: 15 Hours

Course Fees (With GST)	\$642
Funding Amount* (Up to 90%)	\$540
Nett course fee payable (With GST)	\$102

*\*Terms & Conditions Apply*

**For registration and enquiries,**

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SKILLSfuture SG

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#04-10 Trade Association Hub  
Singapore 609431

#### **City Campus**

111 North Bridge Road  
#06-05/06 Peninsula Plaza  
Singapore 179098

SCCIOB reserves the right to cancel or postpone the course, change the trainer and venue due to unforeseen circumstances. Please refer to our website for further details. [www.scciob.edu.sg](http://www.scciob.edu.sg)